

~~XXXXXX~~ AGENCY

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10 December 1947

Mr. John A. Mayer  
The Penn Mutual Life Ins. Co.  
Independence Square  
Philadelphia 5, Pa.

Dear John:

STAT

Thank you very much for your letter of December 8th, and I can assure you it will be a great pleasure to have lunch with you on Tuesday, December 23rd, as you suggest. I should also like very much to meet [ ] and, if you can just let me know a day or so before you come down, I shall be already for you.

Thanks also for your kind remarks and with the very best of wishes to you, believe me,

Sincerely,

s/ Hilly - Disp 12/10/47

R. H. Hillenkoetter  
Rear Admiral, USN  
Director of Central  
Intelligence

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FILE: MAYER, JOHN A.

THE PENN MUTUAL LIFE INSURANCE COMPANY  
INDEPENDENCE SQUARE  
PHILADELPHIA 5, PA.

JOHN A. MAYER  
SECRETARY

December 8, 1947

PERSONAL

Rear Admiral Roscoe H. Hillenkoetter, U.S.N.  
Central Intelligence Agency  
2430 E Street, N.W.  
Washington 25, D. C.

Dear Hilly:

Business in general carries on a function that is known to the public as market research. In the case of a number of industries, most particularly the chemical industry, the research is not what the name implies. In fact, it is a business intelligence agency much the same as is found in the Army and Navy Intelligence setup. This is a development of recent years, and I do not know what you know about it. It may well be that it is an old story to you.

Would it be possible for you to have lunch with him and me at The Carlton in Washington, D.C., on Tuesday, December 23rd at 12:30 p.m.? I would appreciate word from you in order that we may make our plans.

I think it is wonderful about your job. I do not envy you the responsibility you are carrying but feel secure that the problems we face are in good, competent hands.

Kindest regards.

Sincerely,



JAM:JW